

THE 19th EDITION OF SIL THAT HAS EXCEEDED ALL EXPECTATIONS IS
CLOSING TOMORROW AT 7 PM

SIL 2017 ESTABLISHES THE ROLE OF LOGISTICS AS A STRATEGIC SECTOR FOR THE SPANISH ECONOMY

- This evening (at 8:30 pm), at the Estació de França in Barcelona, Spanish Government vice president **Soraya Sáenz de Santamaría** is hosting "The Logistics Night", the big gala dinner that will bring together all the stakeholders in the logistics sector.
- Viastore Systems virtual reality environment and Zenit Technologies Tricycle Elèctric will receive the SIL ICIL Award for Best Innovation presented by the companies participating in SIL 2017.
- Smartpak SaaS solution focused on ultra-fast delivery in one and two hours through its fleet of electric vehicles receives the eDelivery Barcelona Award for Best Innovation in the exhibition.

Barcelona, 7 June 2017. – The 19th edition of the **Saló Internacional de la Logística i de la Manutenció (SIL 2017)** held until tomorrow in Hall 8 of the Montjuïc Plaça Espanya Fira de Barcelona venue has seen a day of hectic activity, both in the corridors and the booths. On the main day of the **SIL 2017**, the different regions participating in the Exhibition have claimed the logistics potential of Spain and the importance of the sector for the Spanish economy both because of its productive weight and its productive contribution to make it more competitive.

The SIL 2017 guest region, **Andalusia**, was represented with a presentation made by the Secretary General of Economy of the Junta de Andalucía, **Gaspar Llanes Díaz-Salazar**, on the Andalusian Logistics Strategy. It should be noted that the participation of Andalusia in the **SIL 2017** is organised by the Ministry of Economy and Knowledge, through Extenda, the Trade Promotion Agency of Andalusia. Andalusia is showing its full potential as the leading logistics platform in southern Europe in a 200 m² booth.

The Managing Director of Economy, Industry and Employment of Aragon, **Marta Gastón** also took advantage of the presence of Aragon at **SIL 2017** to present the **Aragon Logistics Platform**, which represents the logistics platform of Zaragoza, Huesca, Teruel, Fraga and Montsó, the Maritime Terminal of Zaragoza, Teruel and Zaragoza airports, Mercazaragoza, Aragón Exterior, the Zaragoza Logistics Center foundation, Aragon technological centres or innovative logistics cluster in the region. **Basque Country Logistics**, the **Valencia Region** and the **Government of Catalonia** have also participated with booths presenting their respective offers in logistics, infrastructure, services, research and training.

This afternoon, at the **SIL Barcelona International Congress**, a **session with regional directors** will address the issue of the position of the Spanish Government in the Mediterranean and Atlantic Corridors. The secretary general of Infrastructure of the Ministry of Development, **Manuel Niño**, the government delegate in Catalonia, **Enric Millo**, the minister of Economic Development and Infrastructure of the Basque Government, **Arantxa Tàpia**, the minister of Territory and Sustainability of the Generalitat of Catalonia, **Josep Rull**, the minister of Housing, Public Works and structuring of the territory of the Valencian Government, **María José Salvador**, the general secretary of Economy of the Junta de Andalucía, **Gaspar Llanes Díaz-Salazar**, the secretary general of the Ministry of Presidency and Development of the Region of Murcia, **María Yolanda Muñoz**, the director general of Roads and Transport of Castile-La Mancha, **David Merino**, the director general of Transport of the Junta de Castile and Leon, **Ignacio Santos** and the managing director of Logistics Platforms of Aragon, **Francisco de la Fuente** are scheduled to participate in this session.

Spanish Government vice president Soraya Sáenz de Santamaría to host "The Logistics Night" tonight

This evening, Spanish Government vice president, minister of the Presidency and minister of the Territorial Administrations **Soraya Sáenz de Santamaría** is hosting "The Logistics Night", the big gala dinner that will bring together all the stakeholders in the logistics sector. "The Logistics Night", held after seven years of absence, will be held at the Estació de França de Barcelona at 8.30 pm. This major industry event is sponsored by the **Grup Fomento** (ADIF, AENA, State Ports and RENFE) and can only be attended by invitation.

Viastore Systems and Zenit Technologies, SIL ICIL Awards for Best Innovation

A virtual reality environment by Viastore Systems and an electric tricycle by Zenit Technologies received the SIL ICIL Award for Best Innovation presented at SIL 2017 following a decision of a jury made up by: **Ignasi Sayol**, chairman of the Board of the ICIL Foundation, **Blanca Sorigué**, general director of the SIL, **Ricardo Ochoa de Aspuru**, director of Supply Chain, **Isabel Rodrigo**, director of Logística Profesional, **Ricardo J. Hernández**, editor of *Quaderns de Logística*, Alberto Guerrero, director of Vigia, **Manel Cardona**, CEO of Publishing Group Men-Car, **Ramón Santalucía**, delegate of Valenmar in Catalonia - Veintepies.com, **Elena García**, Catalonia section editor of Grup Diari Editorial, **Carmina Lafuente**, director of Material Handling & Storage, **Tomás Abascal**, director of Handling & Storage, **Eva Marble**, representative of Catalunya de Transport XXI, **Judith Contel**, publisher of Got Càrrega and **Lli Hernández Rué**, editor of Mercat Industrial.es.

César Briones, CEO of Viastore Systems, has received SIL ICIL Award for Best Innovation from the secretary-general of El Consorci de la Zona Franca de Barcelona, **Antón Ferré**. The jury decided to award the elaborate virtual reality environment of a logistics centre in game mode that Viastore Systems presented in their SIL booth. In this environment, you can experience the real activity of a picking station, testing the speed and the user's skill. These kinds of environments are helpful for making decisions regarding the design and productivity of picking stations and logistics centres. The virtual environment is designed in the shape of a competition format for picking tasks through virtual reality goggles and commands. This game is taking place during the three days in which the SIL is held and, on the last day, the system will evaluate the mistakes and successes all participants and the number of buckets filled successfully; the highest ranked participant will get a prize.

Meanwhile, **José Soler**, head of R&D at Zenit Technologies, was awarded the SIL ICIL Award for Best Innovation by the chairman of the Board of the ICIL Foundation, **Ignasi Sayol**. The jury selected the Zenit Technologies Electric Tricycle as the first electric tricycle in the Spanish market equipped with two 150 litre Melform containers and ATP certification for transporting perishable products. The vehicle is designed for the foodservice industry, catering companies, traders and artisans, supermarkets, restaurants, vending companies, pharmaceutical product distributors and other businesses that need to have a practical means of transport, ATP certificate and clean capillary distribution for their products. The tricycle allows great access to any area, even those restricted to traffic, it is easy to park, offers a wide mileage because its power

consumption is very low, requires no driving license and can be used on the biking lanes in any city in the country. Furthermore, it ensures proper thermal protection during distribution and the container is suitable for NF certified food contact.

eDelivery Barcelona Awards for Best Innovation in the exhibition

eDelivery Barcelona Expo & Congress has also held the first edition of the Award for Best Innovation. The jury was composed of journalists who cover news from the eCommerce retail sector, as in the case of Ecommerce News Màrqueting4Ecommerce, Retail Actual, Observatori del Ecommerce, D/A Retail, Aral, Inforetail and Professional Retail. eDelivery Barcelona has recognized **Smartpak SaaS solution** as the Best Innovation. Smartpak CEO **Marius Kerbalek** received the award from the president of eDelivery Barcelona Expo & Congress, **Jordi Cornet**. The jury highlighted the new Smartpak SaaS solution focused on ultra-fast delivery in one and two hours through its fleet of electric vehicles and more than 600 associated messengers throughout Spain. This new service can be integrated directly through the Smartpak App with eCommerce and supports real time tracking or changing delivery addresses up to the last 10 minutes. This solution is fully focused on reducing the rate of failed deliveries, which will result in increased customer satisfaction.

The eDelivery Barcelona Congress exceeds expectations

The eDelivery Barcelona Congress is exceeding all expectations by both the level of participants and the quality of the scheduled sessions. This day began with a session focused on international and cross-border trade that has had the participation of the director general for Internal Market, Industry, Entrepreneurship and SMEs of the European Commission, **Sara Barraclough**. The challenge of delivery operations in eCommerce has been another of the topics covered in the morning session, which highlighted the report on "Omnichannel Operations: Walmart vs Amazon" which was delivered by **Jaume Hugas**, professor of the Department of Operations, Innovation and Data Sciences at Esade. This afternoon, there will be a session that will focus on the fashion industry about "omni-channel strategies, logistics and eCommerce".

Exhibitors highlight the revival of the sector

Today's agenda at the SIL has been a real hotbed for deals and networking with a large attendance of visitors who crowded the aisles of the exhibition. Arcese is a company that has participated for the last three years and has upped the ante this year. Arcese Spain CEO **José Luis Iranzo** said: "***The SIL is the ideal showcase to give visibility to all***

present and future strategy of the Grup Arcese in Spain. This year, among other things, we are presenting our new transport services with France and Italy, the opening of three new logistics centres in Valladolid, our new department specialising in traffic with the Balearic and Canary Islands, and the start of a new project in Madrid that will improve connections and services to our customers in the downtown area, offering efficient solutions with high added value for any of their products." Iranzo also reminded us that "Arcese is connected with all European countries from Spain, which is being highly valued by many shippers with whom we have established contacts at the SIL."

Satisfaction among professional visitors about the development of the SIL is also widespread. This is the case of **Víctor Felipe Tablado**, director of Meetlogistics — Logistics Meeting Point, who told us that *"At the invitation of Slimstock — a company exhibiting at SIL 2017, with whom we share a commitment to disseminate knowledge and expertise in the field of the forecasting demand and inventory optimisation — we have participated in the SIL Smart & Tech area and the round table on "New practices in eCommerce & Big Data." The SIL is undoubtedly one of the reference fairs in the sector."*

The SIL is again the meeting point for Mediterranean and Latin American logistics

The celebration of the **6th Summit of Latin American Logistics and Transport** has built bridges for logistics business between Latin America, Spain and the Mediterranean. Organised by Puertos del Estado, it was titled "The maritime and port sector and the challenge of the industrial revolution 4.0." On this occasion, the 6th Summit of Latin American Logistics and Transport has announced the impact of the fourth industrial revolution and the challenges of the industry 4.0 sector in, domestic and international, logistics and transport and in the maritime and port sector. The European policy on digitisation in the field of maritime transport was announced and the state of digital maturation of the logistics chain in Spain and Latin America was discussed. The main speaker at the **6th Summit of Latin American Logistics and Transport** has been guru and futurist **Rudy De Waele**, who spoke on intelligent transportation and intelligent cities.

This morning, the 10th edition of the Mediterranean Ports Summit was also held. The consequences for maritime transport and ports of the recently approved **Paris Agreement on climate change** were closely analysed.

You can see some photos by clicking [photo1](#), [photo2](#), [photo3](#)

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