

## NEW IMPLANTATION IN ZF INDUSTRIAL STATE

## *La Casa por el Tejado* is in ZF Industrial State to manufacture thousands of houses of industrialized construction

**Barcelona, September 22, 2017.**- La Casa por el Tejado Group, specialized in new penthouses on old buildings, has signed a lease with El Consorci de la Zona Franca to locate in its Barcelona Industrial Estate an industrialized edification factory, capable of building more than 60,000 m<sup>2</sup> of housing per year.

The new factory –more than 10,000 m<sup>2</sup>– will be at 16-20 Carrer 2, on the corner of Avinguda del Parc Logístic and Carrer 62, next to transport and international infrastructures such as the port and visible from the Ronda Litoral.

6 million euros will be required for this new industrial unit which will be launched at the end of 2018. 95 jobs will be created, directly or indirectly.

This unit joins other group manufacturing centres in the Barcelona metropolitan area: Gavà, with a production capacity of  $35,000 \text{ m}^2/\text{year}$ ; and Cornellà del Llobregat, with 20,000 m<sup>2</sup>/year.

"The goal, says Joan Artés, architect, founder and CEO of La Casa por el Tejado, is having an annual global production capacity of 115,000 m<sup>2</sup>, approximately 1,200 homes, at the beginning of 2019."

La Casa por el Tejado group's expansion plans are based on the growing demand for industrialized residential and non-residential construction, in Spain and in other countries. The company has 10 attic works on existing buildings in Barcelona and Pamplona and another 20 projects in Barcelona and Madrid, some international ones and some related to hotels and facilities.

"Industrialized construction", says Joan Artés, "initially developed to carry out urban over raised projects (houses on roofs), but it is in fact an ideal solution for almost any building and a huge opportunity of development in the coming years." The buildings are manufactured in an industrial warehouse (*offsite*) and moved in modules to the final location. This technique is advantageous because it reduces costs, deadlines, and offers all environmental and quality guarantees.

La Casa por el Tejado has already built 42 houses on the roofs of existing buildings in the Barcelona Eixample district, more than 3,000 m<sup>2</sup>. It has a staff of 42 employees and collaborators. The expected turnover for the end of 2017 is 16 million euros.

With this company the occupancy of the industrial estate is almost 100%. This has been possible thanks to a price suppression policy to boost the economy and create new jobs.

The CZFB, in this sense, is working on a new project to promote 22,000 m<sup>2</sup> of rental modular units (from 1,250 m<sup>2</sup>) for small and medium-sized businesses. It will be put on the market during 2019.

You can download images related to the news in the following links: <u>http://ftpw.el-consorci.com/web/GOOGLE Maps 03.jpg</u> <u>http://ftpw.el-consorci.com/web/LCT-GV553-Elevacion03-L.Bollini.JPG</u> <u>http://ftpw.el-consorci.com/web/Firma-CZF-LCT.jpg</u>

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