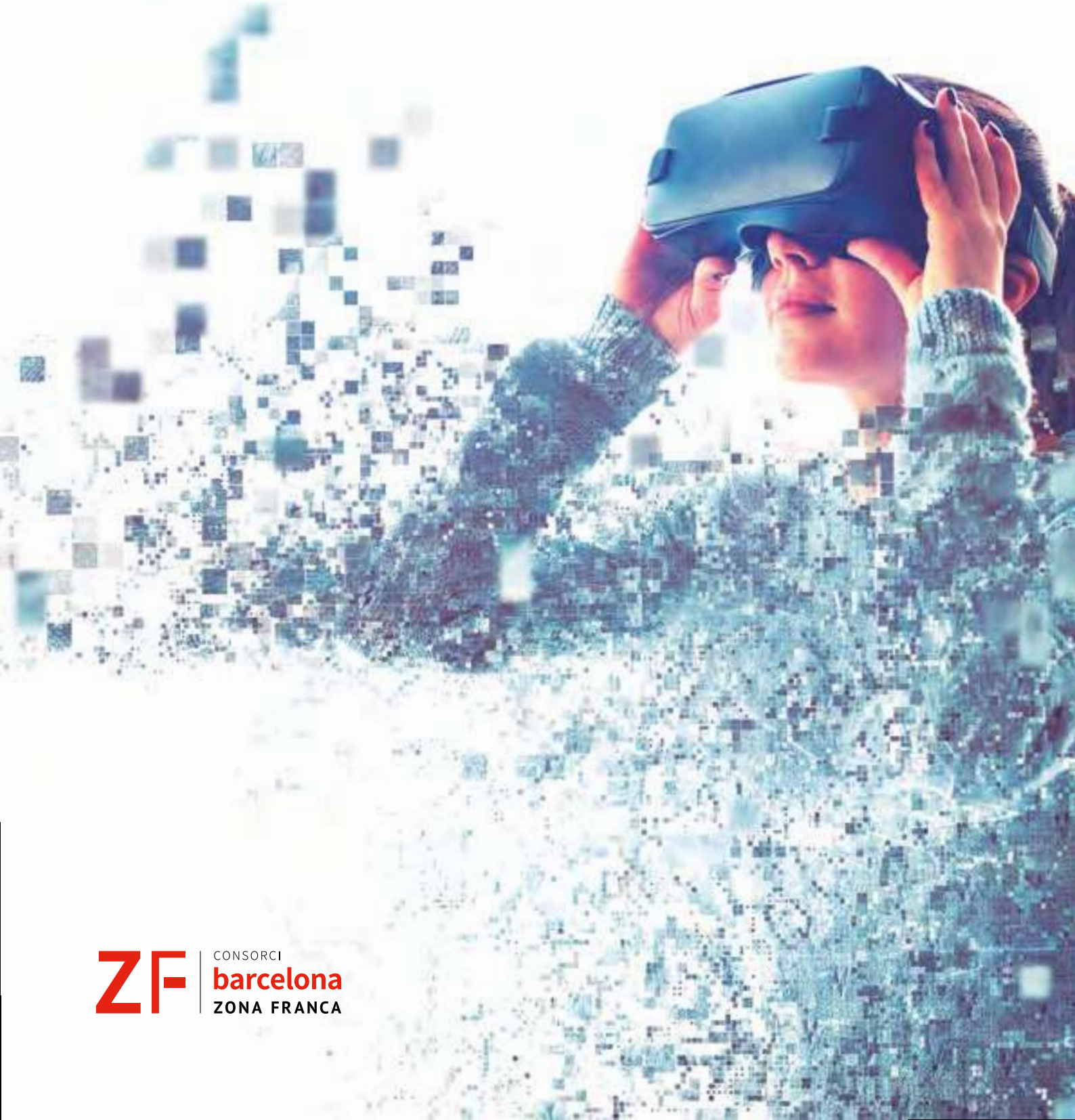
# Where opportunities **are born** 2021



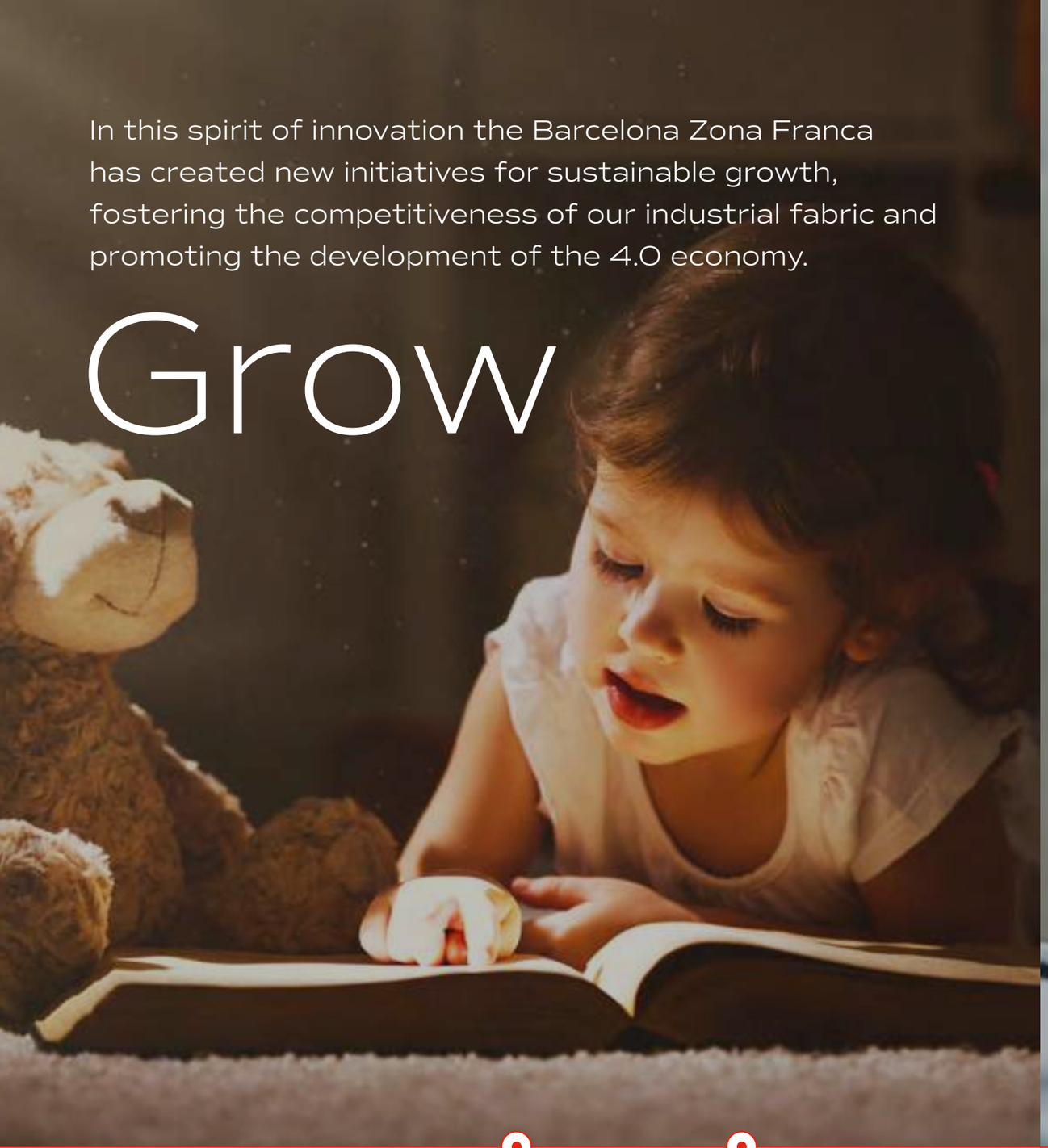
CONSORCI barcelona ZONA FRANCA

The Consorci de la Zona Franca de Barcelona (CZFB) would like to thank everyone from the institutions and associations, business and professional sectors who have supported our events in 2021. They have all contributed in their own way to making this an exceptional year of innovation that will ensure a future for up-and-coming generations that is more socially just and environmentally respectful.

In this spirit of innovation the Barcelona Zona Franca has created new initiatives for sustainable growth, fostering the competitiveness of our industrial fabric and promoting the development of the 4.0 economy.

# Grow

# different





## 2021 Milestones

- DFactory Barcelona, partnerships for the development of the CZFB Industry 4.0 Initiative
- BNEW consolidates its position as an innovative event and BWAW establishes gender equality as a corporate objective
- Urban Mobility, partnerships in our productive environment
- Energy Sustainability, partnerships for materialisation
- Dual Vocational Training, promotional partners in the industrial and logistics areas
- Process digitalization to make CZFB more efficient

## Human being, **Sustainable being**

Humanity must tackle the sustainability challenges laid out in the 2030 Agenda to safeguard the lives of future generations. We are facing a climate emergency and an energy revolution in an environment of great environmental fragility. We firmly believe that growth must be aligned with the compass of the United Nations Sustainable Development Goals to guarantee the well-being of our planet.

## **Technology** offers new perspectives

The scientific and technological advances being made at breakneck speed are bringing to light new perspectives that will crystallise into changes in civilisation. Robotics, artificial intelligence, 5G, quantum computing, among many others, are creating a new world that digital natives are called upon to take to the next level. There will be new ways of producing, living and educating ourselves. Our organisation wants to be part of this process, where technology can be a driver of solidarity.

## Partnerships for an **effective ecosystem**

CZFB's genetic makeup is characterised by plurality and the search for partnerships that ensure results and a highly efficient ecosystem. 2021 was a bountiful year in terms of strategic agreements with other entities that will turn the Zona Franca de Barcelona into an urban laboratory of new growth opportunities.

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*"The Zona Franca is consolidating its position as the Barcelona metropolitan area's premier platform for generating new opportunities".*



Barcelona is a clear example of social and environmental commitment and how cities face global challenges. Together with other metropolitan areas around the world, we are working as a network to address environmental emergencies, overcoming our limitations as a local administration.

The Covid-19 pandemic has reinforced the importance of sustainable urban design policies. Barcelona is committed to reducing emissions and promoting new urban growth, with sustainability as an inevitable principle, and to building partnerships with other players. An example of this is the Consorci de la Zona Franca de Barcelona (CZFB): In 2021 the Zona Franca has consolidated its position as the Barcelona metropolitan area's premier platform for generating new opportunities, a key area where the city can plan, analyse and experiment with new models of production, mobility and economy 4.0 on a real scale and in real time.

The Zona Franca has exhibited courage in developing new production models such as the 3DIncubator high-tech centre, the DFactory 4.0 technology hub and facilitating the expansion of Mercabarna. It has also faced the environmental and energy challenge by participating in the Strategic Project for the Recovery and Economic Transformation (Proyecto Estratégico para la Recuperación y Transformación Económica or PERTE) of electric and connected vehicles, promoting photovoltaic panels on the roofs of industrial buildings, extended the bicycle lane network or contributing, together with TMB, to the construction of the first green hydrogen filling station for transport in our country.

There is no doubt that few cities in the world have such outstanding public spaces as the Zona Franca de Barcelona, which serves as an urban laboratory for new productive uses and, by extension, for new emerging professions.

As the Mayor of Barcelona and President of the Board of the Consorci de la Zona Franca de Barcelona, it is a pleasure to see the brilliant culmination of the DFactory as an industrial 4.0 hub and a magnet for talent and new job growth, the consolidation of the Barcelona New Economy Week (BNEW) and the commitment to gender equality of the Barcelona Woman Acceleration Week (BWAW). These initiatives and many others demonstrate the important role played by the Consorci de la Zona Franca in implementing a climate and productive agenda from a truly social perspective.

**Ada Colau Ballano**
**Mayor of Barcelona**
**President of the CZFB Board**



*“There is a great deal of uncertainty in the world today, but CZFB is stronger and more determined than ever, with the capacity to contribute to the creation of new, innovative companies as well as high quality jobs".*

The world is being transformed and Barcelona has the opportunity to face the challenge and position itself as a world reference for this new reality. At the Consorci de la Zona Franca de Barcelona (CZFB) accepting that challenge is built into our DNA. We are a transforming agent. We have the will to lead the way and generate new opportunities for the world that is emerging, and 2021 was a clear example of this.  2021 saw the launch of DFactory Barcelona, a new Industry 4.0 hub in southern Europe, an innovative and first-of-its-kind project in our country, which will attract investment and projects linked to digital industry. In the same spirit of leading the way in key activities, we have also contributed to the promotion of the first green hydrogen filling station for public use in Spain, jointly with TMB. We also participated in the Strategic Project for Economic Recovery and Transformation (PERTE) of connected electric vehicles and we are clearly commitment to innovation through the 3D Incubator.

2021 was also a year of strong commitment to the Sustainable Development Goals (SDGs) and the 2030 Agenda. The fight for gender equality is a strategic objective in this regard. After launching the Women's Council (Consell de la Dona) with the participation of around fifteen companies from the industrial sector, this year CZFB has launched the first edition of the Barcelona Woman Acceleration Week (BWAW). With the overarching goal of contributing to the advancement of equality, we are convinced that we must take advantage of the talent of the women who make up half of our society. BWAW follows in the wake of another great event initiative, the Barcelona New Economy Week (BNEW) launched by CZFB, with a successful expanded edition in 2021 that again positioned Barcelona as the global capital of the new economy.

Overall, it was a very positive year. We continue to move forward as a transformational engine, committed to digitisation and innovation and confident that together we can builder a more just society.

There is a great deal of uncertainty in the world today, but CZFB is stronger and more determined than ever, with the capacity to contribute to the creation of new, innovative companies as well as high quality jobs. We will continue to work under this mandate.

**Pere Navarro**
**Special Government Delegate to the CZFB**

# CZFB's main lines of action

**Anticipating the future** since 1916

More than a century acting as an agent to dynamise talent and innovation. We draw on this evolving experience to make the leap to Industry 4.0.

We build alliances for **progress**

We have a solid network of public and private agents, in partnership with the key social entities in our region.

We contribute to the projection of **Barcelona**

We help international economic agents to discover the global strategic value of our metropolitan region.

**Sustainability** is our strategy

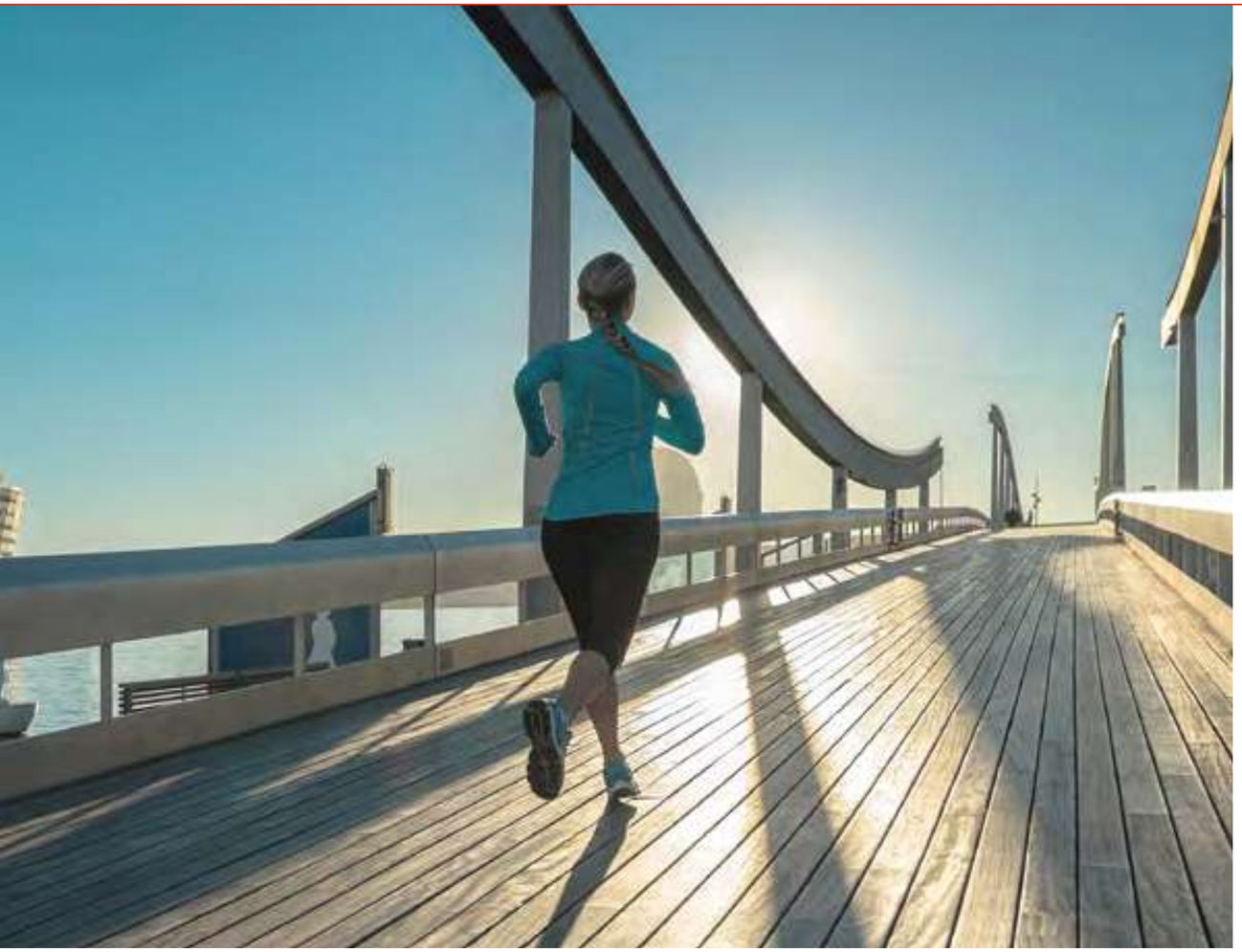
The 2030 Agenda structures our activities strategically by guiding the social, environmental and economic goal we must achieve.

We stand for **job equity**

We are committed to promoting gender equality and equal opportunities in the workplace; hence, our efforts to make women more visible in the industrial environment.

We foster **talent**

Promoting training and cultivating talent are essential to the competitiveness of our companies and our society. Opening up to new sectors, training for change, incubating emerging companies and making them visible at events are all key aspects of this.



## Vision

To be a leading industrial hub in the Mediterranean, acting as a driving force for attracting and promoting value-added companies, providing them with innovative resources and services.

## Mission

To stimulate the economy of the Barcelona metropolitan area by managing the industrial area at the Zona Franca and Zona Franca Customs as the primary activity for generating economic and social value, raising international awareness.

## Values

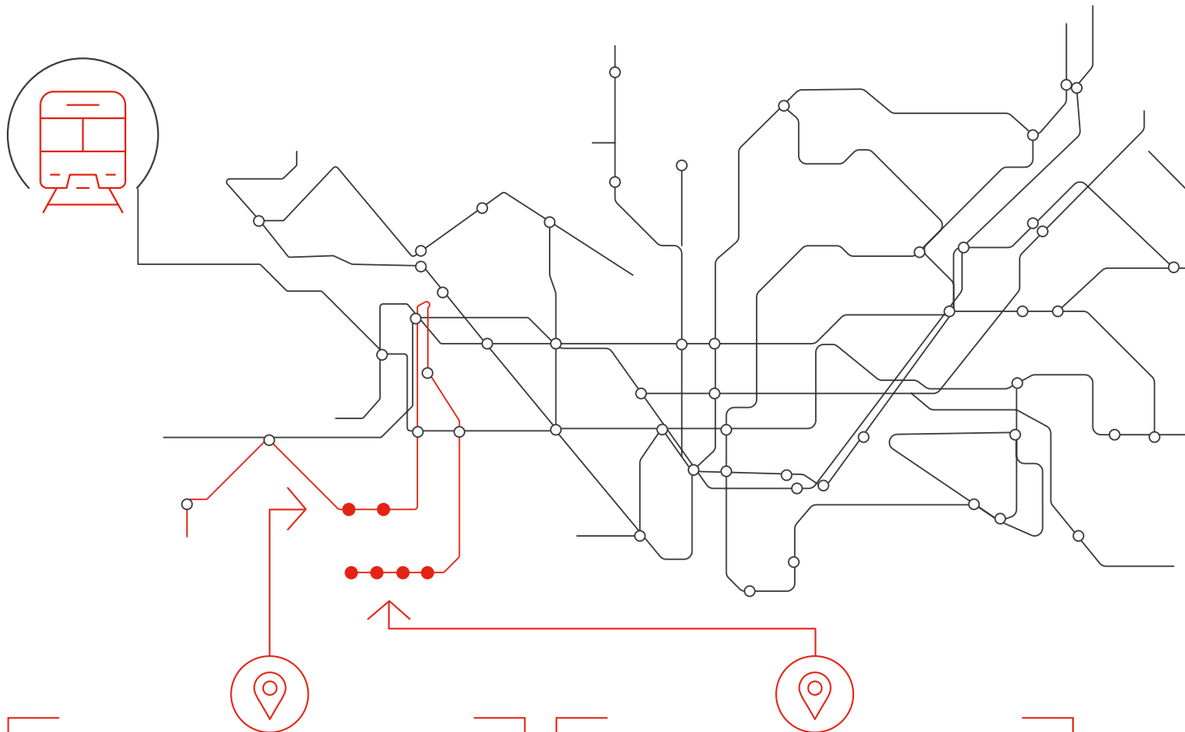
- Collaboration and coordination
- Professionalism
- Teamwork and participation
- Innovation
- Environmental sustainability
- Transparency
- Economic consistency



We have worked to make the economic and social transformation envisaged in the **2030 Agenda** a reality, reaching several milestones in this regard.

# 2021: all metro stations in the ZF became operational

Access to the Zona Franca Barcelona Zone by public transport became a reality in November, with the inauguration of 3 new stations on the **L10 South Metro line:**



**2 underground stops on the L9 South:**
Parc Logístic and Mercabarna

**4 above-ground stops on L10 South:**
Zona Franca, Port Comercial/
La Factoria, Ecoparc and ZAL/Riu Vell

These stations offer a daily service from 5 a.m. to midnight.

# SDGs in action

We are members of **Barcelona's 2030 Agenda Committee**, a citizen participation body created by the City Council to examine aspects related to the city's sustainability.

We have published the **2020 Biennial Progress Report** to the Global Compact Association, where we seek to be a paradigm of sustainability in industrial management.

**The priority SDGs for CZFB:**

4
Agreements to promote dual vocational training in companies.

5
Creation of the Women's Council of the Zona Franca. and strategy to promote parity.

7
Plan to install photovoltaic panels and a partnership with TMB to create a hydrogen plant in the Zona Franca.

8
Creation of BNEW, an event for the economic reactivation of Barcelona. Acceleration of start-ups to create a stronger productive fabric.

9
Expansion of the 3DFactory Incubator for 3D printing. Agreement with the Postal Service and Barcelona City Council to promote a technology centre in the Post Office Building.

11
Promotion of sustainable mobility in the Zona Franca Barcelona.

13
Promotion of joint waste collection in the Zona Franca.

17
Partnerships between companies to produce field ventilators on an industrial scale to combat COVID-19.

**Other SDGs to which we also adhere:**

1
Agreements with social organisations and NGOs to eradicate poverty.

2
Participation in drives to collect food, clothing and household goods.

3
Adherence to the Luxembourg Declaration for Workers' Health.

6
Actions to improve the quality of groundwater in the Zona Franca.

10
Universal accessibility guideline in corporate actions.

12
Promotion of the circular economy in companies located in the Zona Franca.

14
"Microbiome" initiative for the biostimulation of groundwater microbes that combat organochlorine contamination.

15
"Think Green" initiative for beautification and naturalisation of the Zona Franca.

16
Adoption of an ERP (Enterprise Resource Planning) system to structure the organisation's management processes.

# Wallbox: a new production plant in the Zona Franca industrial area

Wallbox, a Wall Street-listed leader in intelligent electric vehicle charging solutions, has chosen to set up a manufacturing plant in Barcelona's Zona Franca because it is the **best environment in Spain to create an electromobility hub.**

The Barcelona-born "unicorn" company invests massively in R&D for the cutting-edge development of sustainable technologies in electromobility. The new factory:



Will occupy approximately

**17.000 m²**

A benchmark building in sustainability and circular economy,

**“Cradle to Cradle”**:

- **IoT** applied to production
- Reusing **75%** of the energy consumed in the production process

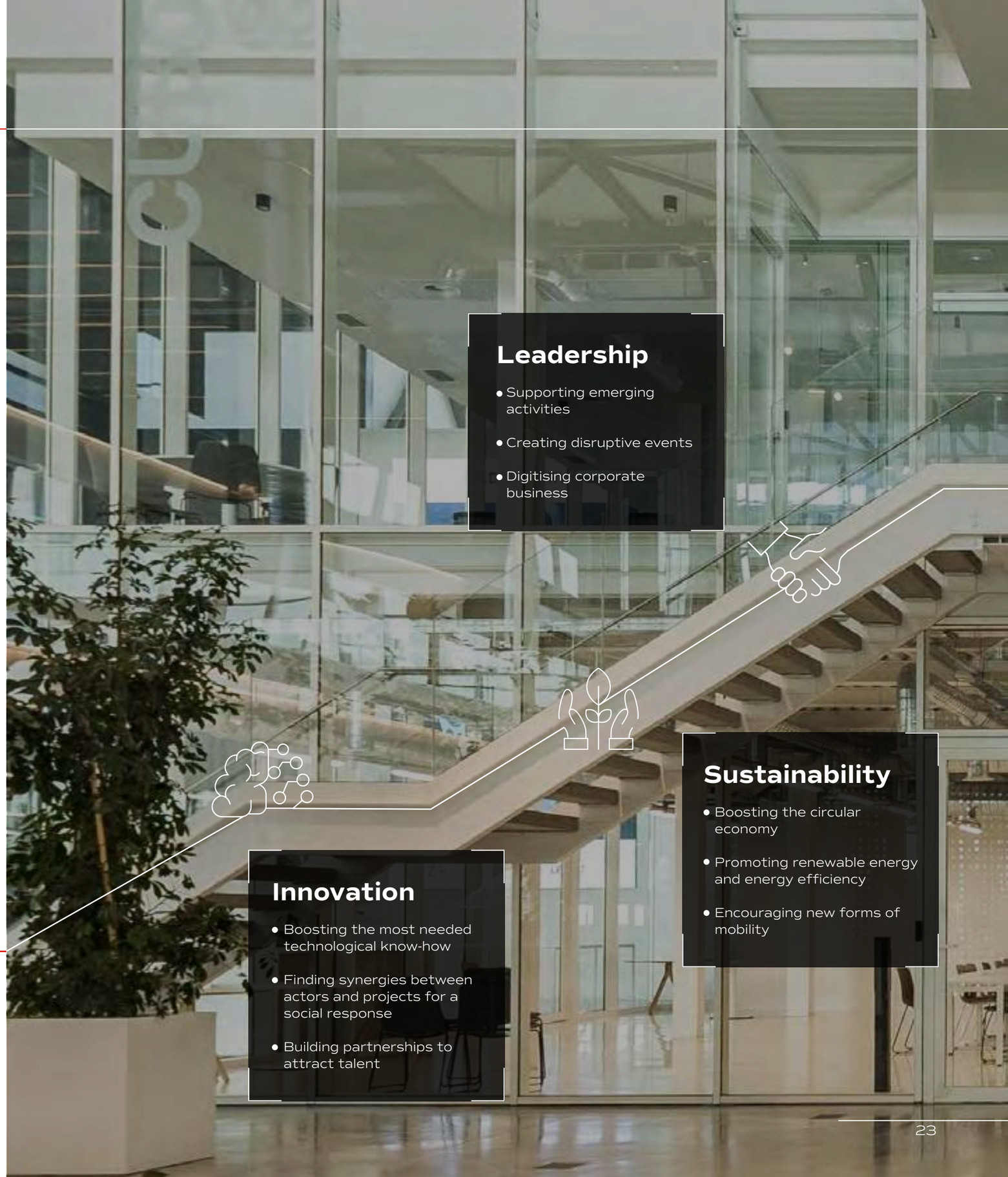


*Pere Navarro, Special Government Delegate to the CZFB, and Enric Asunción, CEO of Wallbox, at the signing of the 10-year contract in the Zona Franca*



# ZF, where opportunities in innovation, sustainability and leadership are born

In the Zona Franca **we create opportunities** for new generations to develop their talent and drive society towards innovation, sustainability and leadership.



# We generate **Industry 4.0** synergies

The **first phase of DFactory Barcelona,** offers 17,000 m² of space designed to lead the development of the new industry.

# Innovation

**Architectural style aligned with SDGs:**

Transparent

Sustainable

Accessible

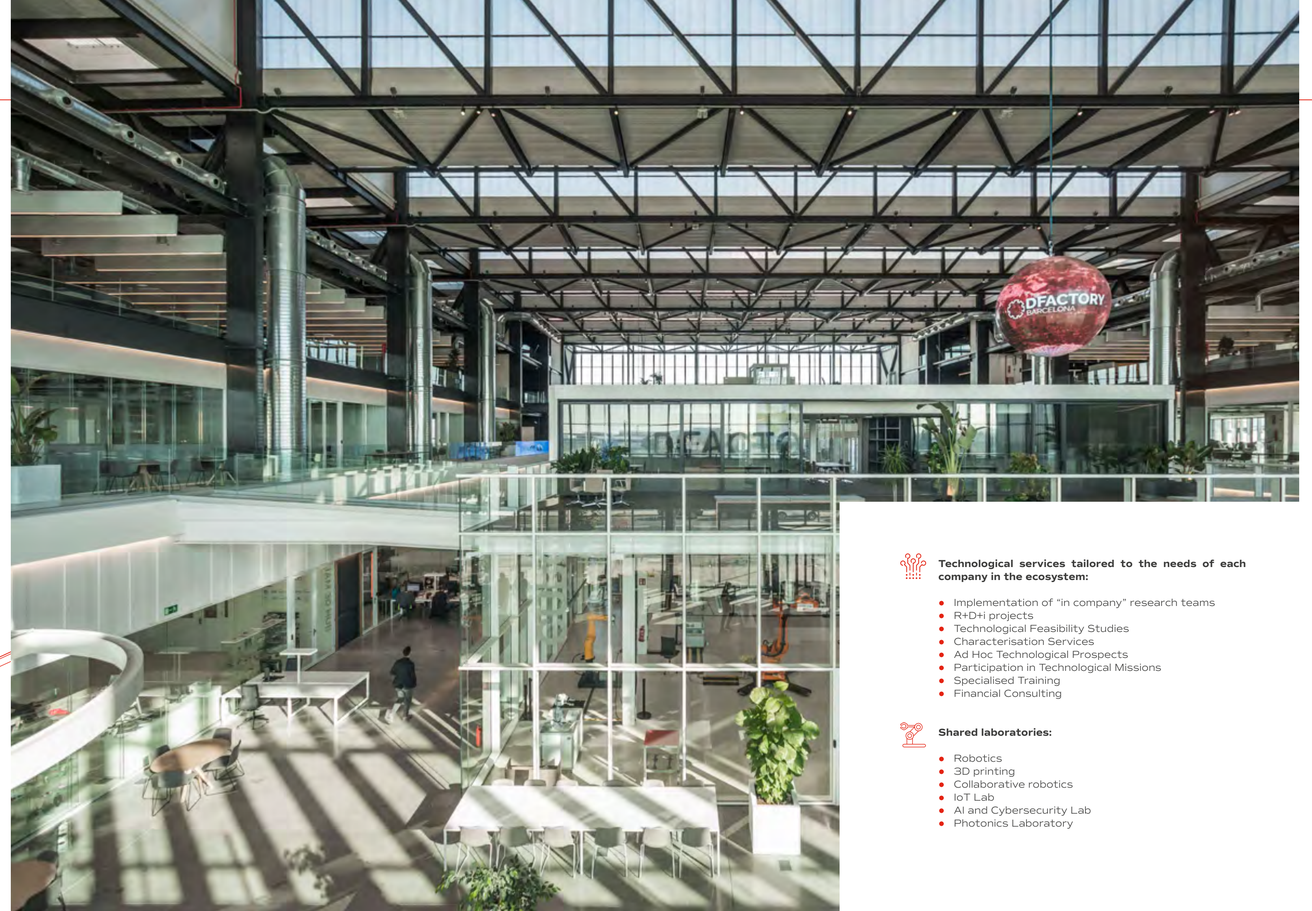
The hub is a tool for transforming the Spanish productive fabric, making it more competitive, and assisting companies in their digitisation processes, as a key driver for ecological transition.

**Three types of players are present at its facilities:**

- Companies **that create benchmark technologies**
- Companies **that implement digital solutions**
- **Specialists** who act as energisers

**Fundación Leitat** was a technological partner of the project in 2021. It is currently moving human and technical resources from additive printing companies such as **HP** to the facilities.

The building is equipped with **mixed research units,** laboratories with the latest 4.0 technology, incubation space, common areas and dining facilities.




**Technological services tailored to the needs of each company in the ecosystem:**

- Implementation of "in company" research teams
- R+D+i projects
- Technological Feasibility Studies
- Characterisation Services
- Ad Hoc Technological Prospects
- Participation in Technological Missions
- Specialised Training
- Financial Consulting

**Shared laboratories:**

- Robotics
- 3D printing
- Collaborative robotics
- IoT Lab
- AI and Cybersecurity Lab
- Photonics Laboratory

+INFO

## The project has received the first additions to its ecosystem of **companies related** to Industry 4.0.

- **Huawei**
- **The e-Miles Company**
- **OnRobot**
- **Ferrovial Servicios Medioambiente (Cespa)**
- **Siocast**
- **Amphos 21**
- **Innovae Group**
- **Kuka**
- **Nexiona**
- **Cespa (Prezero)**
- **Robotnik**
- **Simon**
- **Dassault Systèmes (3DS)**
- **Alisys**
- **AsorCAD**
- **Mastertec**
- **Dow Chemical**
- **OnRobot**
- **Picvisa**
- **Windforce 3D**

DFactory Barcelona is already a national benchmark and has received visitors from institutions in order to show its facilities and operations.

**Pedro Duque**
Minister of Science and Innovation
(June 2018 - July 2021)

**Olivier Ramadour**
Consul General of France in Barcelona

**Sara Aagesen**
Secretary of State for Energy

**Diana Morant**
Minister of Science and Innovation

**Eisa Jaber al Kuwar**
Consul General of Qatar in Barcelona

As part of the "Latin America: New economies" workshops sponsored by CZFB and Casa Amèrica Catalunya, we were visited by **15 delegates representing Latin American economies.**

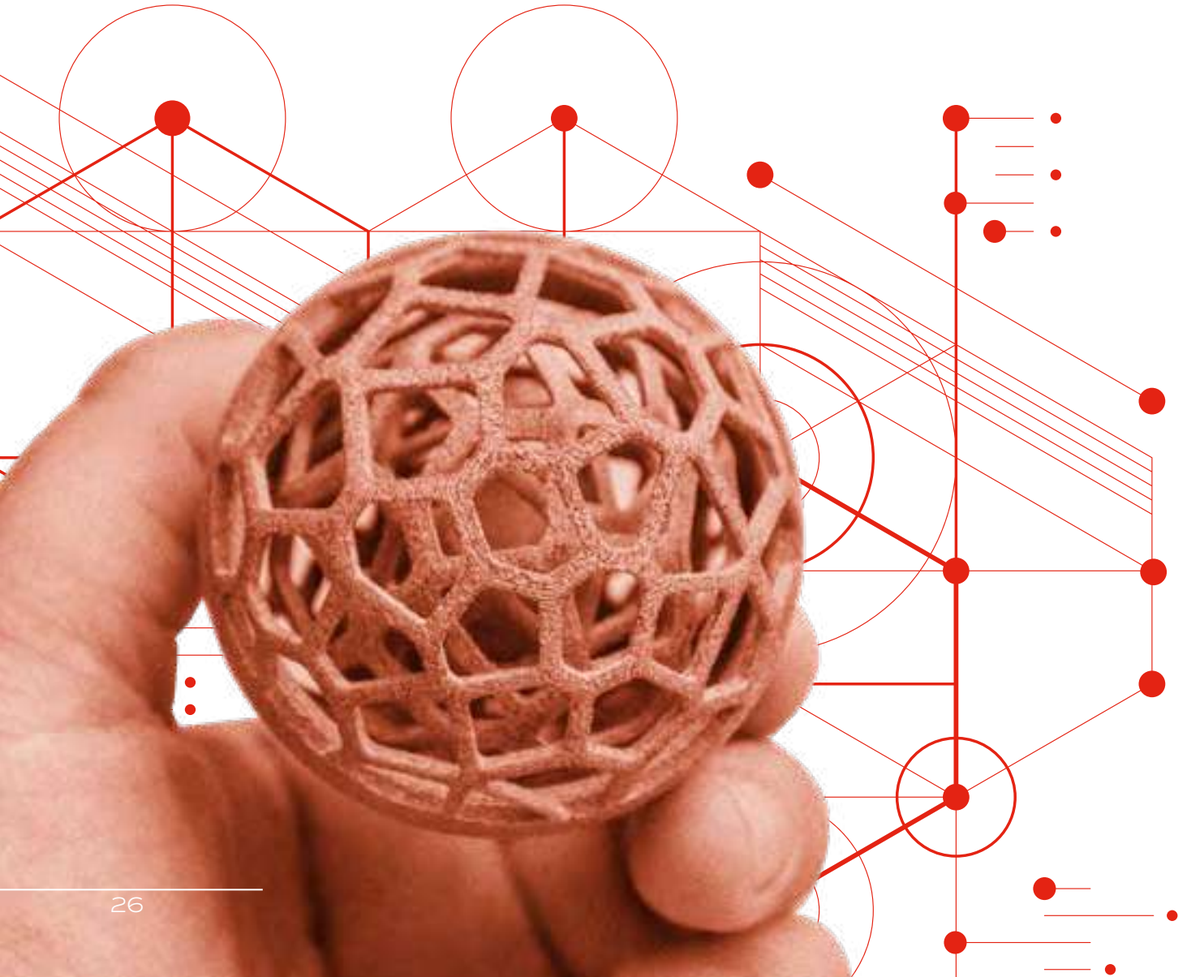
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# 3D Incubator, a success story

3D Incubator has established itself as a leading 3D printing centre and is on the way to exceeding its expectations of **incubating 100 companies.**

**3 incubation modes:**

1. Private office
2. Virtual incubation
3. Coworking area



Recognised in July 2021 with the **Innova Award** as part of the Business of the Year Awards given out by El Periódico de Catalunya and Banco Sabadell for its socio-economic contribution to the region.




**80 companies**
incubated
in 3 years

**1,000 m²**
6 printing types

**512 applications**
submitted

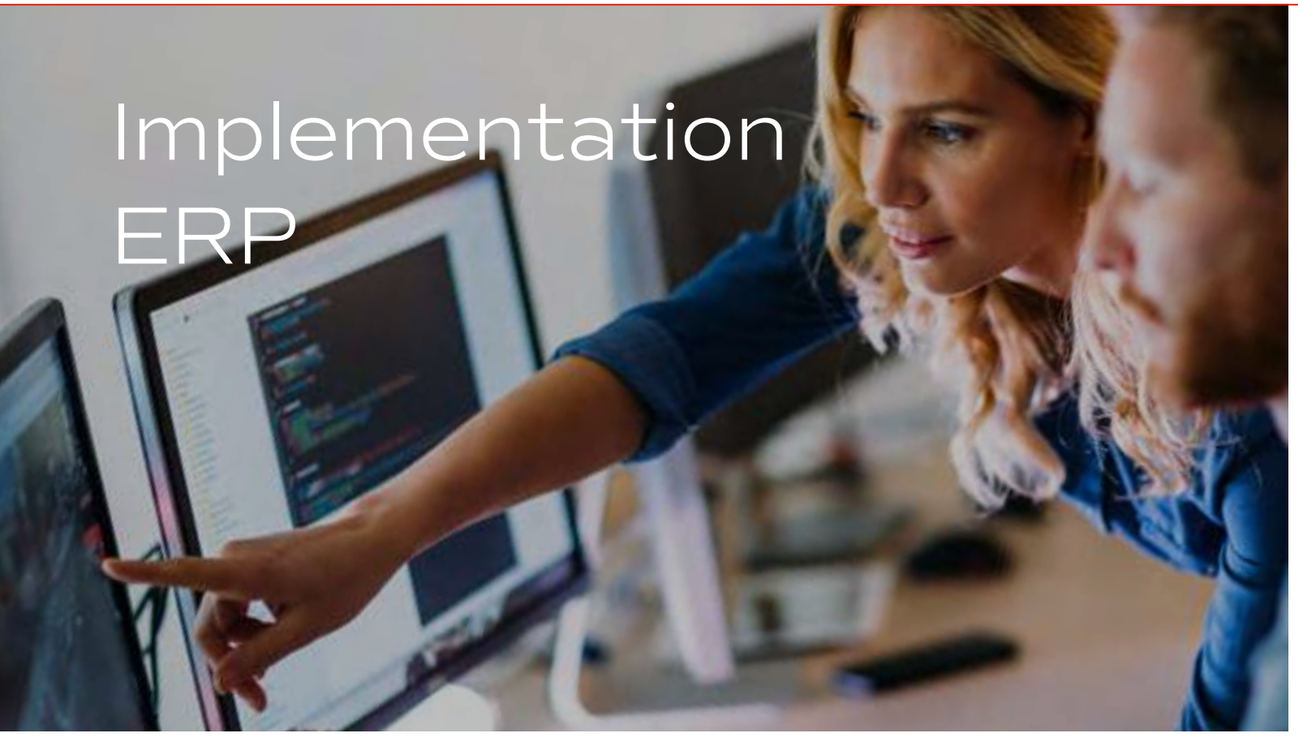
**935 visits**
in 1,095 days

**Successful projects:**

- **Pursang,** motorbikes with parts produced using 3D printing
- **Aerospace,** Formula 1 steering wheels for eSports
- **Odiseimuisic,** the world's smallest and lightest electronic saxophone
- **Liq Eyewear,** customised eyewear

**In 2021, the 3D Incubator:**

- Extended its training offer in technological areas for incubated companies in collaboration with the Servei Català d'Ocupació (SOC)
- Participated in the preparation of the report "Trends and training needs in the 3D Printing sector" together with the Observatorio de la FP



# Implementation ERP

## Digitalisation
### makes us better

New technologies have enabled us to continue our activities during the pandemic and to enhance the security and integrity of our data. Today **we are a more modern and efficient organisation** thanks to optimised processes, streamlined workflows, and interconnection.

## Implementation of
## ERP management

In 2021 we made progress in the overall automation of administrative processes. Thanks to digitisation, we have optimised workflows to **move towards paperless procedures** in all areas of corporate activity. This new approach has allowed us to become more efficient and sustainable.

## Greater
## connectivity

The pandemic has accelerated global connectivity. Our IT system has taken a quantum leap to ensure connectivity in remote working environments.

## New working and
## safety instruments

We have internalised the use of new technologies completely, applying them to some traditional events such as the Festival of Sant Jordi, which in 2021 saw the gifting of eBooks.

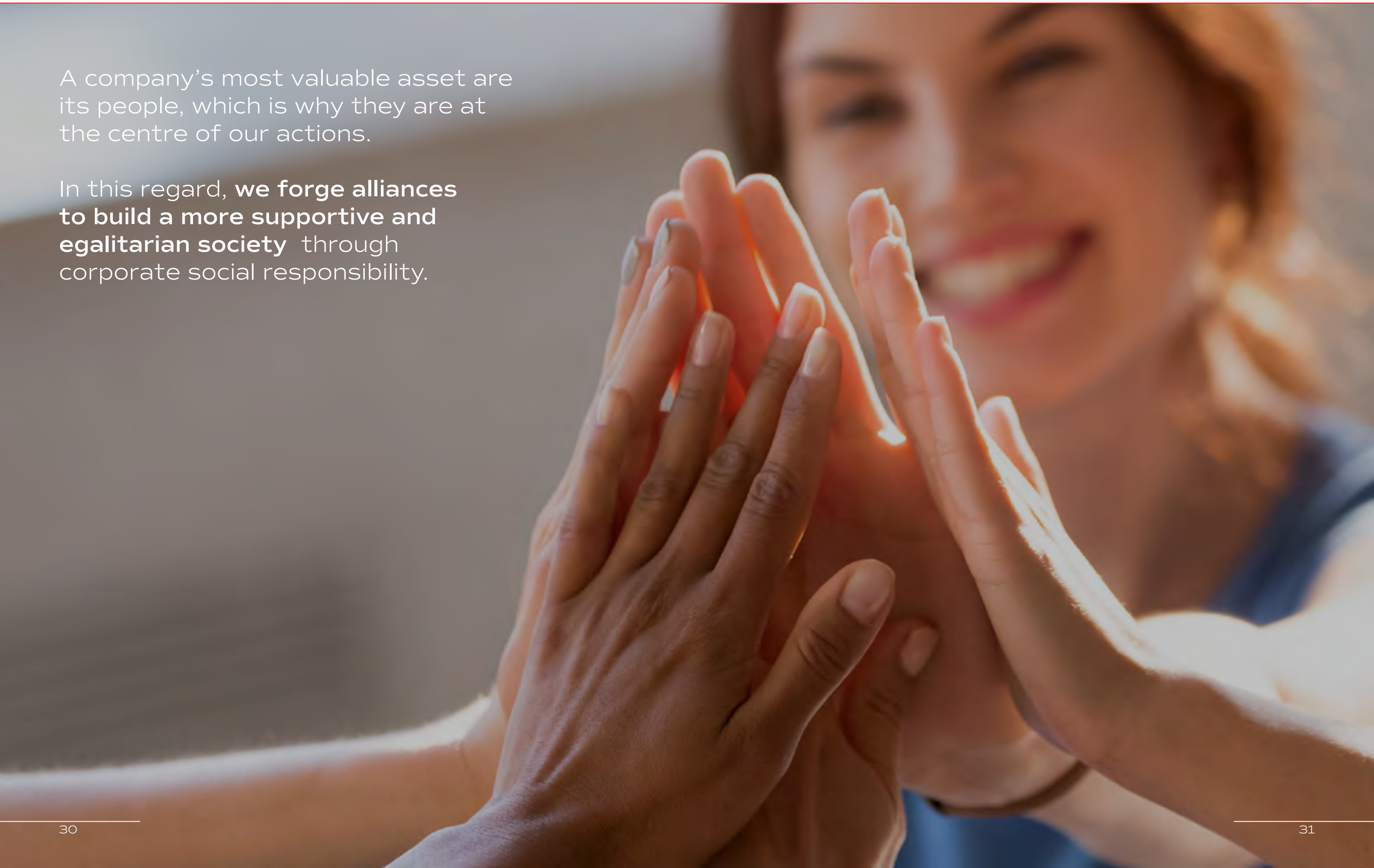


## Integral ERP management

- Renovation of the corporate **Media Library**
- **New** corporate Intranet
- Implementation of **IP telephone communications**
- Introduction of an **APP** to manage CZFB fleet of vehicles
- Implementation of **digital signature** (zero paper)
- Renewal of ISO 27001 **Information Security** certification (for the 10th year in a row)

A company’s most valuable asset are its people, which is why they are at the centre of our actions.

In this regard, **we forge alliances to build a more supportive and egalitarian society** through corporate social responsibility.



# Social Sustainability




## Training Agreements Dual Professional

We support the **competitiveness of productive industry** by training people, either by facilitating technology transfers or promoting vocational training. This result in valuable partnerships in 2021.

## Metropolis FPLab **Scholarship**

A metropolitan programme that provides funding through grants for vocational training as a means of fostering the presence of women in industry.



## CZFB joins the **Alliance for Dual Vocational Training**

We joined forces with the Fundación Bertelsmann in the Alliance for Dual Vocational Traning to develop quality education (SDG 4) and decent work and economic growth (SDG 8).






## Report on **"New Trends and Training Needs in the 3D sector"**

We are working with the Fundación BCN Formació Professional to determine the profiles needed by the 3D industry and the related training requirements to be developed.

## Study on Dual Vocational Training in the **Llobregat Delta** region and survey of ZF companies

We commissioned an analysis, diagnosis and action plan to promote Dual Vocational Training in the Llobregat Delta region, as well as the supply and demand for this type of **training offer** in the ZF environment. This opened up a new collaboration opportunity for key entities in the Delta public space.

## **"Forma't al Port"** Agreement

Since 2018 we have been collaborating with this programme of the Escola Europea of Short Sea Shipping at the Port of Barcelona dedicated to the training of new logistics professionals.

## Dual Vocational Training **Workshop**






## Participation in the Pompeu Fabra University's **Continuing Education Institute (idEC-UPF)**

## **Logistics Talent** Forum



## Corporate social action

### Agreements in the Zona Franca's **Women's Council**

In 2021 the Women's Council grew from the eight **original companies to 17 at present.** BWAW is the greatest exponent of the commitment of these companies to equality.

- Aigües De Barcelona
- Area Metropolitana De Barcelona
- BCL (Barcelona-Catalunya Centre Logístic)
- Cellnex Telecom
- Cocemfe Barcelona
- Consorci De La Zona Franca De Barcelona
- Covestro
- DB Schenker
- Mercabarna
- Nissan Motor Ibérica
- Parc Logístic ZF
- Port De Barcelona
- Quimidroga
- Seat
- Sertram
- TMB
- Zal Port

DONA ZF | Consell de la Dona Zona Franca Barcelona



### Agreement with Mercabarna for the **ZF Crèche**

We reached an agreement with Mercabarna and Suara Cooperativa to make the **Somriures Crèche** available to the employees of all companies located on the ZF industrial estate.








### Zona Franca Industrial Estate **Accessibility** study

We worked with COCEMFE (Spanish Confederation of People with Physical and Organic Disabilities) to prepare an initial study of accessibility to this production area which occupies 6% of the Barcelona municipal district. This is a key report which will serve as a blueprint for developing **future maintenance and urban planning actions**.

# Social Sustainability



## **Ciutat Solidària** Award

The 9th edition of the Ciutat Solidària Award sponsored by CZFB and Onda Cero went to the Association for the Support of Sexually Assaulted Women (AADAS) and the Fundación PaliaClinic, which supports vulnerable and terminally ill people.




## Creation of a corporate **Podcast** channel

New platform for broadcasting relevant industrial and technological content.

## **Security** Award

In 2021, our Security Department was recognised with honourable mentions by the Barcelona City Guard and the National Police Leadership.





## **Book in support of** the victims of the volcanic eruption in **La Palma**

We wanted to show our solidarity with the victims by supporting the publication of this book.






## ZF Community Platform for **communications in the area**

We created this space on the corporate website to improve direct communications with the ZF ecosystem of companies and in so doing facilitate the establishment of agreements and the organisation of services and events.

## **Pere Navarro** joins TMB's Advisory Council

## **Blanca Sorigué** joins BBVA's Catalonia Advisory Board

The **industrial environment** is particularly sensitive to behaviours linked to the consumption of energy, water, natural resources, circular energy dynamics and respect for the environment.

It is therefore is essential for us to promote energy generated from **renewable sources and environmentally responsible attitudes**.

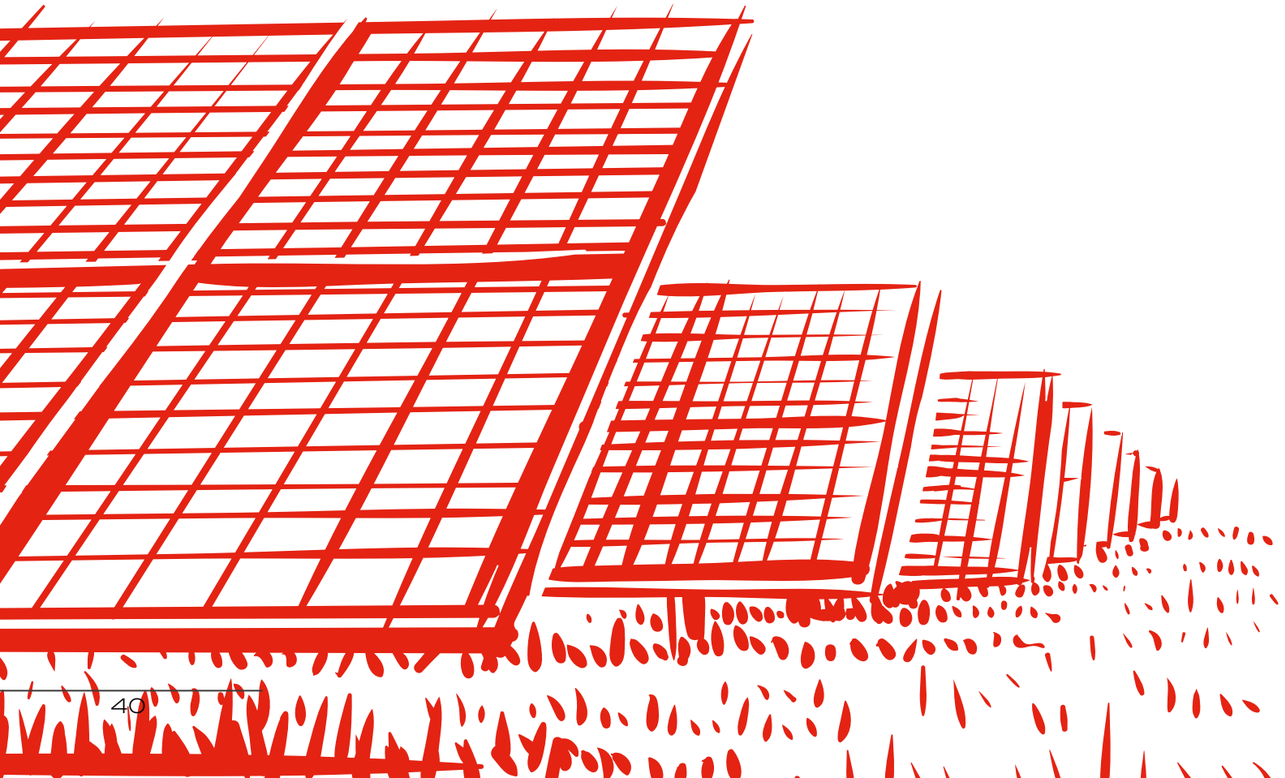
# Energy and transport, spearheading sustainability

## Promoting the use of **photovoltaic energy** and energy cooperation

We have set up working groups with **approximately 30 companies** on the industrial estate to promote renewable energy and the installation of photovoltaic panels, thereby opening up prospects for the creation of energy communities in the industrial area.

## Agreement with the Barcelona City Council for **industrial roofs**

We signed an agreement with the Barcelona City Council to **encourage the installation of photovoltaic panels** for both individual and community use. We promote photovoltaic power generation under the new agreements, acting as a facilitator for this type of energy in collaboration with the municipality, which will also encourage its use.



## Decarbonisation Agreement **with AMB**

In May 2021 we joined the metropolitan agreement for the development of renewable hydrogen technologies and for a **decarbonised Catalonia,** confirming our commitment to the promotion of green mobility and the fight against climate change. Through this agreement we support:

- **Hydrogen energy initiatives** for public transport
- Creation of a **green hydrogen research centre**
- **Promotion** of vocational training and **start-ups** in this sector
- Support for the **Green Hydrogen Valley Platform** of Catalonia sponsored by URV (Rovira i Virgili University)
- Willingness to **collaborate with renewable hydrogen initiatives** from other areas of Spain

## Industry and Energy Transition **Workshop**

Virtual workshop with the participation of companies from the industrial estate, energy companies and Teresa Ribera, Fourth Vice-President of the Government and Minister for Ecological Transition, to address the energy transition in the industrial sector.




## Support for the implementation of the **first green hydrogen station in Spain**

Within the framework of our agreement with TMB, we support the implementation in the Zona Franca of the first green hydrogen service station for public use in Spain, managed by Iberdrola and located on a plot of land on calle D of the industrial estate.

## PERTE, **Electric and Connected Vehicle**

We are part of the group of public entities, institutions and enterprises that make up the PERTE, or Project for the Recovery and Economic Transformation of the Electric and Connected Vehicle, an initiative of the Ministry of Industry, Trade and Tourism to create the necessary ecosystem in Spain for the development and production of electric and grid-connected vehicles that will convert the country into a European Hub for electromobility. **The PERTE plans to mobilise €24 billion, of which €4.3 billion will be provided by the public sector.** In addition, as many as 140,000 jobs could be created. The CZFB is putting its infrastructure at the service of the project, proposing two test circuits for use cases that could then be transferred to the market.







Commitment to **low-impact mobility:**

- Extension of the bike lane on the industrial estate, which is already more than 2 km long
- Installation of electric charging stations in the area around DFactory Barcelona
- Promotion of shared modes of transport





## Circular economy actions

For years we have been promoting the circular economy to recover or reduce the waste produced by companies through business symbiosis. In recent months, **35 companies from 10 sectors** have participated in the resource recovery system, seeking ways to reuse jute sacks, industrial packing materials, organic waste, water and other elements derived from their daily activities. We presented this symbiosis strategy at the Catalunya Ecocircular HOTSPOT conference held in Barcelona in 2021.

**Other activities:**

- Environmental recovery of soil contaminated by hydrocarbons and organochlorines on several plots of land, an initiative in which **we invested over €450,000**
- Studies to examine expanding the **Ecoenergy network on the industrial estate** and reactivating the use of reclaimed water in the industrial area

# Towards a greener, more humane and collaborative Zona Franca

We are working to make the Zona Franca a more sustainable, natural and pleasant area through:

Planting of more than **300 trees**

Improved maintenance of **trees and shrubs**

New street **signage**

Installation of **monolith markers and digital information screens** at the entrances to the industrial estate

**Creation of landscaped rest areas** at five places on the industrial estate

# Strategic Project Plan

The strategic planning of our projects is reflective of the corporate objectives and takes into account the fundamental strategic pillars.

| Strategic Pillars | Strategic Objectives | Strategic Lines | Strategic Projects |
|---|---|---|---|
| **LONG-TERM ECONOMIC SUSTAINABILITY OF ZF** | • Increase CZFB's net equity<br>• Maintain a high level of ROS<br>• Increase RONA<br>• Align projects with strategic pillars | • Generate new business<br>• Improve efficiency of current businesses<br>• Eliminate current businesses | **ES 1.** Standardise global project scoring vs. strategy and ROI<br>**ES 2.** Define customer strategy for profitability of ZIFE and Zona Franca Customs (ZFC)<br>**ES 3.**Define new business model for trade fairs<br>**ES 4.** Increase operational and organisational efficiency<br>**ES 5.** Implement new ERP<br>**ES 6.** Divestment plan for non-strategic projects |
| **ECONOMIC DEVELOPMENT OF THE TERRITORY** | • Develop the territory's economy by developing its companies<br>• Be a driving force for the generation and demand of talent<br>• Be the technological Industry 4.0 hub in Southern Europe | • Acquire technological know-how<br>• Take advantage of synergies between business lines<br>• Form strategic partnerships to secure talent | **EDT 1.** Plan to attract Industry 4.0 companies and Zona Franca industrial estate customer transformation plan<br>**EDT 2.** 5G connectivity plan for Zona Franca industrial estate<br>**EDT 3.** Post Office project<br>**EDT 4.** Creation of Industry 4.0 Labs/Incubators<br>**EDT 5.** Expansion of ZFC to appeal to Industry 4.0 manufacturing |
| **URBAN INTEGRATION AND ENVIRONMENTAL SUSTAINABILITY** | • Achieve selected SDGs where possible<br>• Integrate the ZIFE with Barcelona's urban environment<br>• Be the Circular Economy benchmark in the territory | • Develop the Circular Economy Programme, extending it beyond the ZIFE<br>• Increase the energy efficiency of ZIFE and new buildings<br>• Integrate ZIFE into the urban environment | **UIES 1.** Rethink ZIFE urban planning and introduce green areas, city access, services and leisure areas<br>**UIES 2.** Improve mobility inside the ZIFE: plan to remodel pavements, bike lanes, urban mobility to avoid driving<br>**UIES 3.** Energy efficiency<br>**UIES 4.** Develop Circular Economy |



**Mercabarna** Agreement Plot 22AL

We reached an agreement with Mercabarna for the sale of plot 22AL, an area of 173,194m² adjacent to its current site, for €69,775,664. The sale **benefits the economy of the metropolitan region,** enabling Europe's leading fresh food wholesale market to strengthen its leadership by providing space for the changes taking place in the sector.

**Innovation hub Aeronautics** in Sabadell

We signed a collaboration protocol with the Sabadell City Council, Aena, the Polytechnic University of Catalonia - BarcelonaTech (UPC) to **promote innovation in the aeronautical sector.** Under the protocol we will collaborate on the development of new ideas, services and products that allow companies in the sector to advance, grow and diversify their activity.

# 2021 Budget

| Continuing operations | |
|---|---|
| 1. Net turnover | 55,975 |
| Sales | 55,975 |
| 2. Work carried out by the company on its assets | 1,378 |
| 3. Procurements | -1,378 |
| Work carried out by other companies | -1,378 |
| 4. Other operating income | 6,318 |
| Sundry and other operating income | 6,318 |
| 5. Staff costs | -7,875 |
| Wages, salaries and similar | -6,413 |
| Social security charges | -1,462 |
| Provisions | 0 |
| 6. Other operating expenses | -28,080 |
| External services | -20,100 |
| Taxes | -7,700 |
| Losses, impairment and changes in trade provisions | -280 |
| 7. Fixed asset depreciation | -17,115 |
| 8. Non-financial fixed asset grants and other | 105 |
| 9. Impairment and gains/losses on disposals of fixed assets | 0 |
| Impairment and losses | 0 |
| Gains/losses on disposals and other | 0 |
| 10. Other profit (loss) | 0 |
| Operating profit (loss) | 9,328 |
| 14. Financial income | 120 |
| Holding in equity instruments | 120 |
| 15. Financial expenses | -871 |
| Debts owed to third parties | -871 |
| Financial profit (loss) | -751 |
| Pre-tax profit (loss) | 8,577 |
| Profit (loss) for the year from continuing operations | 8,577 |
| Profit (loss) for the year | 8,577 |



See the 2021
balance sheet approved by the
board of directors at
**https://memoria2021.zfbarcelona.es/**
or using the QR code:

Statement of Pere Navarro, Special Government Delegate to the CZFB:

*"For four days, Barcelona was once again the headquarters of the new economy and showed it has a strong, consolidated and diverse business fabric, as well as great potential in the areas of digitisation, innovation and progress. We have already confirmed that the third edition will be held from 3 to 6 October 2022".*

+INFO

EVENT SUMMARY

# BNEW 2021 solidifies Barcelona as the world capital of the new economy

Developed at the height of the pandemic, BNEW's goal from the beginning has been to boost the global economic recovery. With this second edition, BNEW has reaffirmed its role as **the driver of economic recovery,** generating high quality and interesting information that aims to provide solutions to the context of social and economic transformation, with a clear focus on sustainability and digitisation.

Held from **5 to 8 October at 6 emblematic venues** in Barcelona:


Estación de Francia


La Pedrera


Movistar Centre


Casa SEAT


Roca Barcelona Gallery


La Boqueria

The **second edition** of the new economy week saw **record turnout:**

- More than **12,000 online participants**
- **3,000 in person attendees**
- **33,000 views**
- **145 countries**: 47% internationality
- **1,000** start-ups
- **240 hours** of content
- **821 speakers**
- **200** direct jobs
- **700** indirect jobs

The number of sectors doubled from the first edition of the event to the second, covering ten verticals:

- Logistics
- Digital Industry
- Real Estate
- Ecommerce
- Economic Zones
- Sustainability
- Mobility
- Talent
- Science
- City



+INFO

EVENT SUMMARY

# BWAW has positioned itself as a benchmark event in accelerating gender equality

Barcelona Woman Acceleration Week (BWAW) is here to **break the mould:**

**Equal and inclusive participation and audience**

**Renowned speakers**

Proposals and solutions that promote a real transformation towards a **greater presence of women in the business and industrial sector**

This event gives **Barcelona visibility as a key city** for the development of the new economy, a more sustainable economy with higher standards of gender parity.

Event organised jointly with **Fundación Incyde de las Cámaras de Comercio, RTVE, and WOMAN,** in collaboration with the **Barcelona Zona Franca's Women's Council.**

**Winner of the 12th Co-responsible Award** at the ceremony which took place at the Ministry of Labour.




**Statement of Blanca Sorigué,** Managing Director of CZFB:

*"BWAW was a challenge that received a spectacular response. The changes to achieve gender equality in business and industry must come from the whole of society working together".*

All sessions took place at RTVE Catalonia in Sant Cugat, and at RTVE Madrid.

**100% digital event**

More than **2,200 virtual attendees** at the event: 70% women and 30% men

**50 speakers,** seeking a balance between men and women










**Statement of Pere Navarro,** Special Government Delegate at the CZFB:

*"The economy needs female talent, and women can bring a different vision to business management which benefits all of us. With this event we have taken a step forward and we hope to continue collaborating with experts from all sectors at future editions".*

**Event** Partners:

CaixaBank · woman · odee

# ZF at a glance







1. CZFB headquarters / 3D Incubator
2. ZF Customs: Sector C
3. ZF Customs: Álvarez de la Campa Warehouses
4. Dfactory 4.0
5. BP Building / Punto Incorpora
6. Ecoenergy plant
7. Ecopark
8. Mercabarna Food Hub
9. ZEPI Zona Franca Service Centre
10. Dolors Aleu Industrial Building

**Metro**

L10 Sud

L9 Sud

L2

**Bus stops**

Bus lines 21, 23, 37, 109, 110, V3

N1 night bus

ZAL-BCN 88 line

ZAL-PRAT PR4 line

**Bike lane**

**Maintenance services, surveillance, joint waste management and fibre optics.**

- Information screen
- Catering service
- Petrol station
- Rest areas
- Defibrillator
- Accommodation
- Scooter station
- Somriures crèche
- Fire station
- Road access
- Can Tunis Station
- Barcelona Airport
- Port of Barcelona
- Car park

# CZFB Assets

CZFB and the Zona Franca, at the service of business:

More than
**220 companies**




## Barcelona Zona Franca Industrial Area

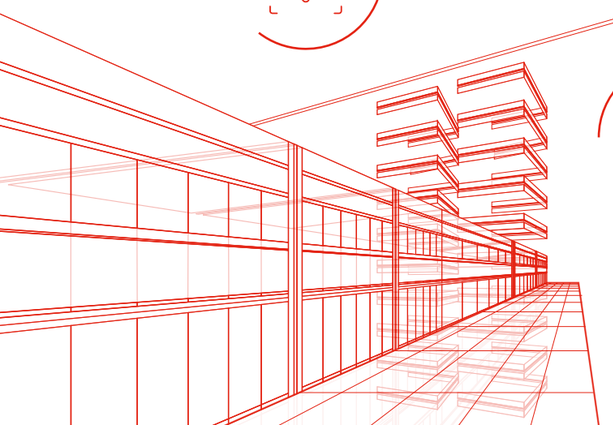
- An industrial and logistics complex of reference in Europe
- Nexus between the European Union, North Africa and Latin America
- International connections by sea, air and land

More than **40 multinationals** installed in the territory

**3.6 million m²**
of leasable area

**98%** of area is leased

- **28 contracts** signed in 2021
- **23,113 m²** of area contracted



Breakdown by sector:

- **42%** industrial companies
- **30%** logistics companies
- **27.5%** service companies

## Location with services

24/365 security in common areas by Civil Guard agents and private patrols.

Smart security system for access control:
**150,000 km of security patrols in 2021**

**Security Control Centre:**
(+34) 932 638 145

ISO/IEC 27001 information security management system:

1. Network maintenance
2. Mobile application development
3. User support

**First industrial area:**

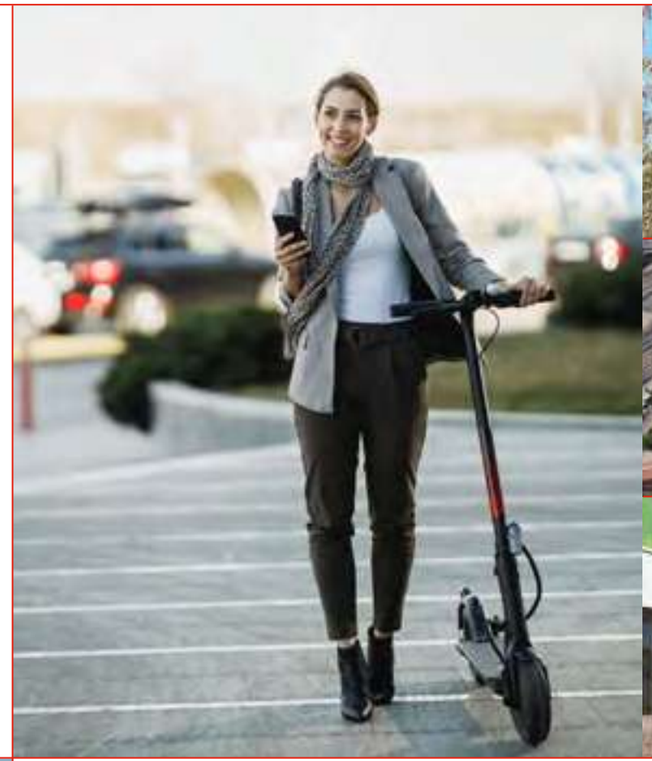
- Cardio protected by fixed and mobile AED
- With 6 metro stations (lines L9 South and L10 South) with daily service from 5 a.m. to midnight
- 6 public bus lines (21, 23, 37, 109 and 110) and night bus line (N1)

# ZF at a glance

## An environmentally friendly area

First Spanish industrial estate with environmental management certification **(EMAS 2009 and ISO 14001)**:

- **Irrigation and cleaning** of common areas with groundwater
- **Green areas**, rest areas and wooded areas
- **Bike lane**
- **Information screens**
- Promotion of **circular economy**
- Promotion of **renewable energy**
- Photovoltaic panels, hydrogen plant, electric car recharging stations
- **112,000 m²** of green zones
- More than **5,500 trees**












## Urban projects

Living and working in the Barcelona metropolitan area:

- **5 buildings** for production and R+D
- **564,500 m²** in new urban developments
- **3 new urban neighbourhoods**: City Mollet, Casernes de Sant Andreu, Barrio La Marina




## Zona Franca Customs

Strategic and distinctive ZF assets. **2 logistics facilities in an exceptional location** for trade with third countries from the European Union and international trading.

## Service centres



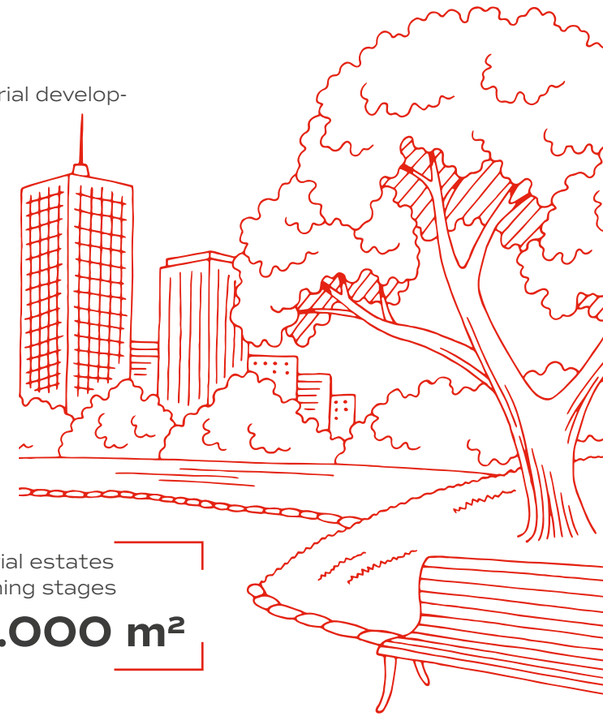



## Business parks

We have more than **9,700,000 m²** of land for industrial development in different areas of Catalonia.

**Privileged locations**

- Constantí Industrial Estate
- Parc Tecnològic del Vallès
- Bellpuig Industrial Estate Project
- Pla de Santa Maria Industrial Estate Project
- Can Guitard Industrial Warehouse Project



Industrial estates at full capacity

**5.780.000 m²**

Industrial estates in planning stages

**3.926.000 m²**

# Creativity overcomes constraints




## Events

Creativity has been our staunchest ally in our determination to contribute to the international promotion of Barcelona, Catalonia and Spain, keeping alive the expectation of hosting our BMP and SIL & eDelivery shows again in 2022.

With the year 2021 still marked by the pandemic restrictions, the **Barcelona New Economy Week (BNEW)** was solidified as the benchmark event of the new economy, and we have strengthened our commitment to gender equality by sponsoring the first **Barcelona Woman Acceleration Week (BWAW)** together with the Incyde Foundation and RTVE.

This is something we have been involved in for more than 20 years and where we are leaders thanks to our complete integration in the business, real estate and logistics fabric.

- Creation and organisation of our own events with international repercussions:

BNEW 2ª BARCELONA NEW ECONOMY WEEK

BWAW BARCELONA WOMAN ACCELERATION WEEK

SIL Barcelona

BMP Feria Inmobiliaria Internacional | BARCELONA MEETING POINT

- Expert coordination of professional trade shows for professionals and visitors
- Positioning of Barcelona as an economic nerve centre
- Wide range of options for the design and management of trade fairs to strengthen the business, logistics and real estate network
- Deep knowledge of the trade fair sector and leaders in Spain and the Mediterranean region

# Governing bodies

## Board of Directors

### PRESIDENCY

**Ada Colau Ballano**
**Mayor of Barcelona**
Barcelona City Council

### VICE-PRESIDENT

**Pere Navarro i Morera**
**Special Government Delegate**
Consorci Zona Franca Barcelona

### MEMBERS REPRESENTING THE GOVERNMENT

**Mª del Pilar Paneque Sosa**
**Undersecretary of the Treasury**
Ministry of Finance

**Xiana Margarida Méndez**
**Secretary of State**
M. of Industry, Trade & Tourism

**Mª José Rallo del Olmo**
**Secy. General of Transport and Mobility**
M. of Transport, Mobility & Urban Agenda

### MEMBERS REPRESENTING THE GENERALITAT OF CATALONIA

**Oriol Sagrera i Saula**
**Secretary General for Enterprise and Employment**

**Isidre Gavín i Valls**
**Secretary of Territory and Mobility**

### AUTOMATIC MEMBERS (BY REASON OF THEIR POSITION)

**Almudena Escobedo Canalda**
**Head of the Provincial**
Customs and Excise Tax Office

**J. Alberto Carbonell i Camallonga**
**Managing Director**
Barcelona Port Authority

### MEMBERS

**Elsa Artadi Vila**
**Cllr. of the JuntsxCat Municipal Group**
Barcelona City Council

**Javier Pacheco Serradilla**
**Secretary**
CCOO Catalunya (labour union)

**Jordi Martí Grau**
**Economy and Budgets Councillor**
Barcelona City Council

**María Luz Guilarte Sánchez**
**President of the C's Municipal Group**
Barcelona City Council

**Ernest Maragall i Mira**
**President of the ERC Municipal Group**
Barcelona City Council

**Jaume Collboni i Cuadrado**
**Councillor President of the PSC Municipal Group**
Barcelona City Council

**José Bou Vila**
**President of the PP Municipal Group**
Barcelona City Council

**Manuel Valls Galfetti / Eva Parera i Escerichs**
**Councillor President (through 31/09) / Councillor President of the BCN pel canvi**
Municipal Group Barcelona City Council

**Jordi Pomarol Clotet**
**Treasurer**
Chamber of Commerce, Industry and Shipping

**Pere Barrios i Esturlese**
**Member of the Board**
Chamber of Commerce, Industry and Shipping

**Mercè Conesa i Pagès/Damià Calvet**
President (through 29/06) / President
Barcelona Port Authority

**Josep Sánchez Llibre**
**President**
Foment del Treball Nacional (labour development)

**Antonio Cañete Martos**
**President**
PIMEC

**Isaías Táboas Suárez**
**President**
RENFE – OPERATOR

**Camil Ros**
**Secretary**
UGT (labour union). General Union of Workers of Catalonia

### OBSERVERS

**Ramon M. Xuclà**
**Secretary General**
Consorci Zona Franca de Barcelona

**Francesc Xavier Poza**
**Director of Heritage**
Barcelona City Council

**Blanca Sorigué Borrell**
**Managing Director**
Consorci Zona Franca de Barcelona

**Cristina Ozores Jack**
**State's Attorney**
Office of the State's Attorney in Barcelona

## Executive Committee

**Pere Navarro i Morera**
**President and Special Govt. Delegate**
Consorci Zona Franca de Barcelona

**Mª José Rallo del Olmo**
**Secretary General of Transport and Mobility**
Ministry of Transport, Mobility and Urban Agenda

**Almudena Escobedo Canalda**
**Head**
Provincial Customs and Excise Tax Office

**José Alberto Carbonell i Camallonga**
**Managing Director**
Barcelona Port Authority

**Jaume Collboni i Cuadrado**
**Member**
Councillor President of the PSC Municipal Group | Barcelona City Council

**Jordi Martí Grau**
**Member**
Councillor for Economy and Budgets, Barcelona City Council

**Jordi Pomarol Clotet**
**Treasurer of the Chamber**
Chamber of Commerce, Industry and Shipping

**Pere Barrios i Esturlese**
**Member of the** Board of the Commerce, Industry and Shipping

### OBSERVERS

**Ramon M. Xuclà**
**Secretary General**
Consorci Zona Franca de Barcelona

**Blanca Sorigué Borrell**
**Managing Director**
Consorci Zona Franca de Barcelona

**Sara Berbel Sánchez**
**Observer**
Municipal Manager, Barcelona City Council

**Jordi Campillo Gàmez**
**Observer**
Manager of the Municipal Institute of Urban Landscape and Quality of Life (IMPUiQV) | Barcelona City Council

**Francesc Xavier Poza**
**Director of Heritage**
Barcelona City Council

**Cristina Ozores Jack**
**State's Attorney**
Office of the State's Attorney in Barcelona

## Management Team

### CONSORCI DE LA ZONA FRANCA DE BARCELONA

**Pere Navarro i Morera**
Special Government Delegate

**Blanca Sorigué Borrell**
Managing Director

**Ramon Maria Xuclà**
Secretary General
Legal Department / Trustee

**Lluís López**
Corporate Communications Area

**Francisco Sensat**
Real Estate and Zona Franca Customs

**Mario Serrano**
Urban Planning Area

**Montse Novell**
Corporate Social Responsibility and SDGs Area

**Antonio Molina**
Security Area

**Alfons Martínez**
Information Systems Area

### CONSORCI ZF INTERNACIONAL

**Pere Navarro i Morera**
President

**Joan Rangel Tarrés**
Secretary

**Blanca Sorigué Borrell**
Legal Representative

**Ramon Maria Xuclà**
Compliance Officer

# Client Companies



Discover the companies that trust us **here**

**EL CONSORCI DE LA ZONA FRANCA DE BARCELONA**
Av. del Parc Logístic, 2-10
Área industrial de la Zona Franca
08040 Barcelona
Phone: 00 34 93 263 81 11
www.zfbarcelona.es
czfb@zfbarcelona.es

Av. del Parc Logístic, 2-10
Área industrial de la Zona Franca
08040 Barcelona
Phone: 00 34 93 263 81 50
www.czfi.es

**BNEW – BARCELONA NEW ECONOMY WEEK**
www.bnewbarcelona.com
info@bnewbarcelona.com

**SIL - INTERNATIONAL LOGISTICS, SHIPPING, INTRALOGISTICS AND SUPPLY CHAIN TRADE FAIR**
www.silbcn.com
sil@zfbarcelona.es

**BMP - INTERNATIONAL REAL ESTATE TRADE FAIR BARCELONA MEETING POINT**
www.bmpsa.com
bmp@zfbarcelona.es

**EDELIVERY BARCELONA EXPO & CONGRESS - INTERNATIONAL TRADE FAIR FOR DELIVERY AND THE LAST MILE IN ECOMMERCE**
www.edeliverybarcelona.com
info@edeliverybarcelona.com

**3D INCUBATOR - EUROPE'S FIRST 3D PRINTING INCUBATOR**
www.incubator3d.org
Info@incubator3d.org

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**PUBLISHING AND DESIGN**
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www.kreab.es

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Barcelona City Council
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Catalunya Cartographic Institute
www.shutterstock.com

**LEGAL DEPOSIT**
B.12738-2021

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